

Roberto Aguirre Guardia

DIGITAL TRANSFORMATION & AI STRATEGY

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Re: Digital Transformation Consultant — Teleperformance

Dear Teleperformance Talent Acquisition Team,

Teleperformance's scale — 500,000 employees, 170 countries, deep enterprise relationships — makes it one of the most consequential platforms for driving meaningful digital transformation globally. That combination of reach and proximity to C-level decision-makers is exactly where I operate best. With over eight years advising enterprise clients through complex, multi-stakeholder transformations and now building AI-native ventures, I believe this role is a strong mutual fit.

At **NTT DATA / VASS** (2015–2022), I led digital transformation engagements across major enterprise clients in LATAM — designing operating models, aligning cross-functional stakeholders, and governing transformation portfolios from diagnosis through value realization. My work spanned strategy definition to execution oversight, with consistent engagement at the C-suite level. Since then, as founder of **DigitalHubAssist AI** — a US-incorporated AI agent platform for the healthcare sector — I have designed and deployed AI-driven automation at the intersection of clinical workflows and operational efficiency, translating complex technical capability into business-ready solutions for underserved markets in LATAM.

What sets my profile apart is a practical, evidence-based understanding of AI adoption at scale. Through **AI4Managers**, a community of 500+ senior managers, I have facilitated the organizational change dimension of AI transformation: how leaders build conviction, restructure workflows, and sustain adoption beyond the pilot phase. This is precisely the challenge most large-scale transformation programs underestimate — and where I bring a differentiated perspective grounded in real outcomes, not frameworks alone.

I would welcome the opportunity to discuss how my background in enterprise advisory, operating model design, and applied AI can contribute to Teleperformance's transformation practice. I am available for a conversation at your convenience and happy to share further context on any of the initiatives mentioned above.

Sincerely,

Roberto Aguirre Guardia

Founder, DigitalHubAssist AI | AI4Managers | MedicalHubAssist

● digitalhubassist.ai

Confidential — prepared for Teleperformance