

Roberto Javier Aguirre Guardia

AI Solutions Consultant

aguirrerjg@gmail.com +57 317 675 0419 Bogota, Colombia [linkedin.com/in/roberto-javier-aguirre-guadia](https://www.linkedin.com/in/roberto-javier-aguirre-guadia)

PROFESSIONAL SUMMARY

Senior AI Solutions Consultant with more than 15 years of experience guiding enterprise organizations through digital and AI-driven transformation. Combines deep consulting expertise with hands-on leadership of GenAI, LLM and conversational AI initiatives across financial services, healthcare, utilities and government sectors. Proven ability to bridge strategy, architecture and C-level advisory to generate measurable business value in complex enterprise environments.

PROFESSIONAL EXPERIENCE

DIGITALHUBASSIST LLC

Oct 2024 to Present

Manager, AI Sector

Leading the engineering team responsible for developing and automating a GenAI/SaaS platform built on cloud-native infrastructure. Spearheaded the design and deployment of applied AI solutions including LLM-powered conversational assistants, NLP-based voice transcription engines and MLOps pipelines for continuous model evaluation and improvement. Managed the full AI solution lifecycle from data readiness through deployment, serving healthcare professionals and patients across Latin America.

NTTDATA COLOMBIA

Apr 2021 to Oct 2024

Manager

Directed the firm's largest consulting account at Grupo AVAL, overseeing multiple simultaneous AI-enabled digital transformation projects while sustaining strong financial indicators and the lowest staff turnover on the account. Built and maintained C-level stakeholder relationships, led executive workshops and ensured technology solutions aligned with business strategy across banking and utilities sectors. Also contributed to the successful closure of the Promigas project in the utilities sector, demonstrating exceptional conflict resolution and stakeholder management skills.

VASS COLOMBIA

Apr 2018 to Apr 2021

Project Manager

Led AI-enabled digital transformation initiatives for Porvenir Private Pension Fund, coordinating multidisciplinary teams and integrating advanced technologies to optimize digital channels, improve operational efficiency and elevate user experience across financial services operations.

GLOBALHITSS

Nov 2015 to Apr 2018

Project Manager

Resolved complex operational challenges within digital transformation engagements for healthcare and insurance clients, including COLSANITAS e-commerce portal and CARDIF banking customer platform. Ensured efficient technology integration, cross-departmental collaboration and healthy financial margins throughout project delivery.

TECNOCOM COLOMBIA

Aug 2012 to Nov 2015

Digital Transformation Leader

Directed portal digitalization and innovation projects for Colombia's Judicial Branch using PMP methodology. Supervised advanced technology integration, led diverse multidisciplinary teams and coordinated effective cooperation among multiple public entities while maintaining consistent billing pace and solid financial margins.

EDUCATION

Master of Business Administration (MBA)

2004

Tecnologico de Monterrey, Mexico

Bachelor of Science, Systems Engineering

1999

Universidad de Lima, Peru, Top Third of Graduating Class

KEY ACHIEVEMENTS

- Recognized expert in digital experience platform technologies for manufacturer Liferay. <https://bit.ly/3lGhzqu>
- Selected at the corporate level to represent the company at CLARO's technology summit as a speaker on digital transformation challenges in enterprises.
- Founding Professor in the Innovation chair for the Specialization in Project Management at Sergio Arboleda University.
- Featured in DINERO magazine for the high value and regional impact of the MedicalHubAssist startup in Colombia and Latin America.