

Roberto Aguirre Guardia

AI Product Engineer · Building AI Agents, APIs & Automations · OpenAI & Anthropic Claude · GenAI / SaaS · Fintech · 15+ years

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PROFILE

Hands on AI product builder and Systems Engineer with an **MBA**. I turn business ideas into **working AI products and automations**: autonomous **agents**, **API integrations and workflows** built on **OpenAI and Anthropic Claude**, with RAG, function calling and embeddings. I run a **GenAI / SaaS** platform in production and work daily with agentic coding assistants. My background pairs this with real **Fintech** depth (digital credit origination, payment settlement) and 15+ years shipping software end to end. Fluent, professional English.

EXPERIENCE

AI Product & Engineering Lead · DigitalHubAssist LLC Oct 2024 · Present

Remote · GenAI / SaaS · US & LATAM

- ▶ Build **autonomous AI agents and automations** in production on **OpenAI and Anthropic Claude APIs**: multi agent orchestration, RAG, function calling, embeddings and pgvector.
- ▶ Ship **API integrations and workflows** (Inngest, CI/CD, Supabase, Postgres, Redis) and iterate with **monitoring and traceability** (Langfuse); hands on with agentic coding assistants.
- ▶ Under my leadership, DigitalHubAssist reached **Registered Partner status in Anthropic's partner program**; product recognized by **Revista DINERO**.

Consulting Manager · NTT DATA Colombia Apr 2021 · Oct 2024

Bogotá, Colombia · Fintech / Financial Services

- ▶ Turned a business need into a shipped **Fintech product: digital scoring for online credit card origination** (origination and digital risk), leading a cross functional team.
- ▶ Led the office's largest account and recovered the at risk Promigas program, recognized company wide.

Project / Product Manager · VASS Colombia Apr 2018 · Apr 2021

Bogotá, Colombia · Payments / Fintech

- ▶ Delivered **Porvenir's payment settlement portal** and digital channels through self service channels, with cloud migration to **Azure** → **LATAMDIGITAL 2019** award.

Project / Product Manager · GlobalHitss Nov 2015 · Apr 2018

Bogotá, Colombia · E-commerce · Insurance

- ▶ Built the **Colsanitas e-commerce portal** and Cardif landing, improving **conversion** and team productivity through customer focused iteration.

EDUCATION

MBA · Tecnológico de Monterrey Mexico · 2004

Systems Engineering · Universidad de Lima Peru · 1999 · Top Tercile

SKILLS

AI Agents & Orchestration

OpenAI API · Anthropic Claude API

RAG · Function Calling · Embeddings · pgvector

APIs & Integrations

Workflow Automation (Inngest · CI/CD)

Agentic Coding Assistants

GenAI / SaaS · Cloud (Azure · Supabase)

Fintech (credit origination · payments)

Business idea to shipped product

Systems Engineering · MBA

Spanish native · English professional