

Roberto Aguirre Guardia

Product Owner · End to End Ownership (Problem to Delivery) · User Stories & Acceptance Criteria · Product Discovery · Prototyping with AI Tools (GPT, Agents) · Agile · 15+ Years · MBA
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SUMMARY

Product owner with strong **end to end ownership** and **15+ years** across the product lifecycle, not just backlog management. I understand problems, define solutions, and translate them into **user stories, tickets, requirements, and acceptance criteria** for the development team. I contribute to **product discovery and solution design**, work with **strong autonomy and a hands on mindset** in ambiguous environments, and thrive in **Agile, sprint based** teams. I make **active, practical use of AI tools (GPT, AI agents, and other AI powered solutions)** to create, prototype, and solve problems, and I have a **product mindset focused on building and testing solutions**, not only documentation. Today, as Head of AI and founder, I take AI products from problem to production; under my leadership the company reached **Registered Partner status in Anthropic's partner program**. I present ideas and product updates clearly to **technical and business stakeholders**. Systems Engineer with an **MBA**. Advanced English, native Spanish.

EXPERIENCE

Head of AI & Founder · Product Ownership · DigitalHubAssist LLC Oct 2024 · Present
Remote · GenAI / SaaS Platform

- ▶ **End to end ownership:** I own product initiatives from understanding the problem and defining the solution to translating it into **user stories, requirements, and acceptance criteria** for developers, across the full product lifecycle (Agent Squad AI, MedicalHubAssist).
- ▶ **Prototyping and building with AI:** I make **active use of AI tools (GPT, AI agents)** to create, **prototype**, and solve problems, and I **build and test solutions** in production, not just documentation. Under my leadership the company reached **Registered Partner status in Anthropic's partner program**.
- ▶ **Discovery and communication:** I lead product discovery and solution design with **autonomy**, and present ideas and product updates to **technical and business stakeholders**. MedicalHubAssist was recognized by **Revista DINERO**.

Consulting Manager · Delivery & Product Ownership · NTT DATA Colombia Apr 2021 · Oct 2024
Bogotá, Colombia · Banking (Grupo AVAL) · Utilities

- ▶ Owned initiatives **end to end** on the office's largest account (up to **30 people**): understood the problem, defined scope, and translated it into **requirements and acceptance criteria** in **Agile** teams, working through ambiguity with autonomy.
- ▶ Delivered a bank's **digital credit origination hub** in production, escalating dependencies to the presidency early, and recovered the viability of the **Promigas** program (corporate recognition), presenting to **business stakeholders** throughout.

Project Manager · Agile Product Delivery · VASS (2018-21) · GlobalHitss (2015-18) · Tecnocom 2012 · 2021 (2012-15)
Bogotá, Colombia · Pensions · Health · Public Sector

- ▶ Delivered digital products in **Agile** teams: modernized **Porvenir's** digital channels (millions of users) → **LATAMDIGITAL 2019** award; delivered **e-commerce** (Colsanitas); digitalized **Colombia's Judicial Branch**.

EDUCATION

MBA · Tecnológico de Monterrey · Systems Engineering, U. de Lima (Top Third) 2004 · 1999

CORE COMPETENCIES

Product Ownership · End to End

User Stories · Tickets · Requirements · Acceptance Criteria

Product Discovery · Solution Design

Prototyping with AI Tools (GPT · Agents)

Build & Test Mindset · Hands On

Agile · Sprint Ceremonies

Autonomy · Ownership in Ambiguity

Technical & Business Communication

Continuous Learning · Genuine Interest in Technology

MBA · Systems Engineering · Advanced English & Spanish