Roberto Aguirre Guardia

Product Manager · AI & Automation specialization · Owns features and workstreams from discovery through delivery · User stories, acceptance criteria and backlog refinement · Agile / Scrum · Azure DevOps · English C1

Bogotá, Colombia · Remote · aguirrerjg@gmail.com · +57 317 675 0419 · linkedin.com/in/roberto-javier-aguirre-guardia

SUMMARY

Product manager with a strong AI & Automation specialization, who **owns defined features, enhancements and workstreams from discovery through delivery**. Translates business and user needs into **clear requirements, user stories and acceptance criteria**, and keeps **product backlogs refined and prioritized**. Works cross functionally with **engineering, design and operations** in agile environments (Scrum, Azure DevOps), running discovery, refinement and release with a bias toward shipping. Comes from an **engineering background** (started as a programmer), so specs are precise and dev handoffs are clean, and brings **hands on AI and automation** (agents, GenAI, RAG, workflow automation) into real products. Spanish native, English C1.

EXPERIENCE

Head of AI, Innovation & Product · **DigitalHubAssist** Oct 2024 · Present

United States (LLC) · Remote · AI & automation products · Anthropic partner program

- **Owns AI and automation features end to end** (MedicalHubAssist, Agent Squad): turns business and user needs into **requirements, user stories and acceptance criteria**, refines and prioritizes the **backlog**, and runs discovery, delivery and release with engineering. Builds with **agents, GenAI, RAG and workflow automation**. Under my leadership, **DigitalHubAssist** reached **Registered Partner status in Anthropic's partner program**.

Consulting & Delivery Manager · **NTT DATA** Apr 2021 · Oct 2024

Multinational (GSI Tier 1) · Financial services

- **Owned delivery of CrediCore** (digital credit origination) from discovery to production in an **agile environment** (Scrum, Azure DevOps): scoped features, wrote requirements and acceptance criteria, refined the backlog, and coordinated **engineering, QA and business stakeholders**. Escalated broader tradeoffs and prioritization decisions to leadership.

Business Analyst / Delivery Lead · **VASS · GlobalHitss · Tecnocom** 2012 · 2021

Banking · Insurance · Pensions · Health · Public sector

- **Discovery and delivery of digital products and portals** across sectors (Porvenir digital channels, **LATAMDIGITAL 2019 award**): elicited business and user needs, wrote **requirements and user stories**, managed backlogs and coordinated multidisciplinary teams (dev, QA, design) through delivery and release, with cloud migration to Azure.

SKILLS

Product management: ownership of features, enhancements and workstreams from discovery through delivery, requirements, user stories and acceptance criteria, backlog refinement and prioritization, roadmap input, release coordination

Agile & collaboration: Scrum, sprint planning, refinement and reviews, cross functional work with engineering, design and operations, stakeholder communication, Azure DevOps

AI & Automation: AI product features (agents, GenAI, RAG, LLMs), workflow automation, evaluation and observability, translating AI capabilities into shippable product

Business analysis & engineering fluency: needs elicitation, process mapping, functional specs, acceptance testing; engineering background (started as a programmer), Node.js / TypeScript, REST APIs, cloud (Azure)

Education & languages: Systems Engineering (U. de Lima), MBA (Tecnológico de Monterrey) · banking, insurance, health, public sector · Spanish native · English C1

EDUCATION

Systems Engineering · **Universidad de Lima** (Top Third) · MBA + Specialization in Business Strategy and Policy, Tecnológico de Monterrey