

Roberto Aguirre Guardia

Management & Transformation Consultant · Strategic Recommendations, Executive Presentations & Business Cases · Operational Assessments · Actionable Frameworks · 15+ Years · MBA

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SUMMARY

Management and transformation consultant with **15+ years** advising leaders across banking, healthcare, utilities, and government in Latin America. I **develop and review strategic recommendations** aligned to client objectives and industry best practices, and I create **executive presentations, slide decks, and business reports** with clear visualizations and **data driven insights**. I conduct **operational assessments**, synthesizing findings into **actionable frameworks**, and I build **business cases, P&L, ROI, and scenario analyses** to support confident decisions. I **evaluate and critique business documents**, providing structured feedback to sharpen clarity and impact, and I **design rubrics and scoring criteria**. My strength is **translating complex information into clear, precise, and professional** narratives for executive and non specialist audiences. Founder and Head of AI, and previously a consulting manager on a Tier-1 GSI's largest account. Systems Engineer with an **MBA**. Advanced professional English, native Spanish.

EXPERIENCE

Head of AI & Founder · Strategy & Advisory · DigitalHubAssist LLC Oct 2024 · Present
Remote · GenAI / SaaS Platform

- ▶ **Strategic recommendations and advisory:** I develop **strategic recommendations** and business cases, and I run advisory boards ("Juntas") that **critique options and give structured feedback** from tensioned perspectives (architecture, business, risk). Under my leadership the company reached **Registered Partner status in Anthropic's partner program**.
- ▶ **Executive materials and frameworks:** I create **executive presentations and business reports**, prioritize by **value, feasibility, and ROI**, and synthesize assessments into **actionable frameworks and rubrics and scoring criteria**.

Consulting Manager · Management Consulting & Strategy · NTT DATA Colombia (Tier-1 GSI) Apr 2021 · Oct 2024
Bogotá, Colombia · Banking (Grupo AVAL) · Utilities

- ▶ Led the office's **largest account** (up to **30 people**): built **strategic recommendations, business cases, and P&L**, ran **operational assessments**, and delivered **executive presentations and readouts** to senior stakeholders, escalating to the presidency early.
- ▶ Built the **business case** for a bank's **digital credit origination hub** and recovered the viability of the **Promigas** program (corporate recognition), synthesizing findings into **actionable frameworks**.

Project Manager · Transformation Consulting · VASS (2018-21) · GlobalHitss (2015-18) · Tecnocom (2012-15) 2012 · 2021
Bogotá, Colombia · Pensions · Health · Public Sector

- ▶ Advised and delivered digital transformation programs: modernized **Porvenir's** digital channels (millions of users) → **LATAMDIGITAL 2019** award; delivered **e-commerce** (Colsanitas); digitalized **Colombia's Judicial Branch** under PMBOK/PMI.

EDUCATION

MBA · Tecnológico de Monterrey · Systems Engineering, U. de Lima (Top Third) 2004 · 1999

CORE COMPETENCIES

Management & Strategy Consulting

Strategic Recommendations · Advisory

Executive Presentations · Slide Decks · Business Reports

Operational Assessments · Business Analysis

Business Cases · P&L · ROI · Scenario Analyses

Actionable Frameworks · Synthesis

Document Critique · Structured Feedback

Rubrics & Scoring Design

Executive Communication (Complex to Clear)

MBA · Systems Engineering · Advanced English