

Roberto Aguirre Guardia

Data & AI Practice and Consulting Leader · Turns Business Challenges into Data & AI Solutions · GenAI & Agents in Production · Trusted Advisor · 15+ Years · MBA

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SUMMARY

Consulting and practice leader at the **intersection of technology and strategy**: I turn client business challenges into concrete **Data & AI solutions, architectures, and projects** and build the trusted relationships that make a firm a market reference. **15+ years in technology consulting and professional services** (including a Tier-1 GSI), engaging technology, data, and business leaders directly across **discovery, solution design, presales, estimation, and delivery**. I also bring the leading edge most practice leaders cannot: I run a **GenAI and multiagent squad in production**, advising on **Generative AI and modern Data & AI architectures** from real operation, with **Responsible AI and governance** built in. Strong **executive stakeholder management**, commercial vision, and an **entrepreneurial mindset**; I mentor consultants and architects. Systems Engineer with an **MBA**. Native Spanish; advanced professional English.

EXPERIENCE

Head of AI & Founder · Data & AI Solutions · DigitalHubAssist LLC Oct 2024 · Present
Remote · GenAI Platform / SaaS

- ▶ **GenAI and modern AI architectures in production**: I built and operate **Agent Squad AI**, a multiagent orchestration running in production, and design its cloud data and AI pipelines (vector stores, RAG, LLMs and foundational models, CI/CD and traceability). Under my leadership the company reached **Registered Partner status in Anthropic's partner program**. I advise on where a Data & AI capability becomes real business value, and where it breaks, from daily operation.
- ▶ **Business challenge into concrete solution**: I translate messy business needs into viable, scalable technical solutions, define success metrics, and run **Responsible AI, governance, and traceability**. I stay current on the modern Data & AI ecosystem (Generative AI, cloud data platforms, emerging architectures) and turn trends into client value.
- ▶ **Entrepreneurial leadership**: I create opportunities rather than wait for them, position the offering with technology and business leaders, and mentor the team's technical capabilities. MedicalHubAssist was recognized by **Revista DINERO** for its high value in Colombia and LATAM.

Consulting Manager · Digital Transformation · NTT DATA Colombia (Tier-1 GSI) Apr 2021 · Oct 2024
Bogotá, Colombia · Banking (Grupo AVAL) · Utilities · Regulated Environment

- ▶ **Practice / account leadership in a professional services firm**: I led the office's **largest consulting account** (up to **30 people**, parallel workstreams), acting as the **technical and consultative reference** for technology, data, and business leaders, packaging and delivering repeatable enterprise offerings with executive governance and P&L on healthy indicators.
- ▶ **Discovery to solution design to delivery**: I led discovery to understand technical and business challenges, designed and recommended modern **cloud architectures on Azure**, and shipped a bank's **digital credit origination hub**, consolidating fragmented apps into one platform and escalating dependencies to the presidency early. I turned needs into concrete projects and recovered the viability of the **Promigas** project (corporate recognition).

Project Manager · Digital Transformation · VASS (2018-21) · GlobalHitss (2015-18) · Tecnocom 2012 · 2021 (2012-15)
Bogotá, Colombia · Pensions · Healthcare · Public Sector

- ▶ Modernization of **Porvenir's** digital channels (millions of users) with migration of critical transactional portals to **Azure** → **LATAMDIGITAL 2019** award; e-commerce and landing products (**Colsanitas**, **Cardif**); digitalization of **Colombia's Judicial Branch** under PMBOK/PMI, always as the lead facing the client. Earlier: **technical presales for a SAP Business One partner** (enterprise software ecosystem).

EDUCATION & TEACHING

MBA · Tecnológico de Monterrey · Systems Engineering, U. de Lima (Top Third) · Founding 2004 · 1999
Professor, Innovation Chair, U. Sergio Arboleda

CORE COMPETENCIES

Data & AI Practice Leadership · Trusted Advisor	Technology Consulting · Professional Services (GSI)
Client Discovery · Business Challenge to Solution	Presales · Solution Design · Estimation · Proposals
Generative AI · LLMs · Foundational Models · Agents	Modern Cloud & Data Architectures · Azure
Responsible AI · Data Governance	Executive Stakeholder Management (Senior Leadership)
Commercial Vision · Practice Growth · Cross Selling	Mentoring Consultants & Architects · Multicultural Teams
MBA · Systems Engineering · Advanced Professional English	