

Roberto Aguirre Guardia

IT / Digital Applications Project Manager · 15+ Years Delivering Client Facing Digital Applications End to End · Scope to Launch under PMI/PMBOK · Complex C Level Stakeholder Management · Jira · Systems Engineer + MBA

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SUMMARY

IT / Digital Applications Project Manager with **15+ years** delivering **client facing digital applications end to end** in complex **international and financial** environments. I run the full **project lifecycle**, scope, planning, resources, timelines, **risks and issues**, under **PMI/PMBOK and Agile**, and I am strong at **stakeholder management across Business, IT and multiple business units**, including **complex, challenging C level stakeholders**. I collaborate directly with **development teams** to ensure solutions **meet business requirements**, and coordinate **testing, implementation and application launch**. Tools: **Jira** and Azure DevOps. Autonomous, **hands on and delivery driven**, fluent English. Systems Engineer with an **MBA**.

EXPERIENCE

Head of AI & Digital Transformation · Digital Delivery & Engineering Leadership · Oct 2024 · Present
DigitalHubAssist LLC

Remote · GenAI/SaaS platform (international)

- ▶ Lead **end to end delivery** of a **SaaS platform**: planning, development, QA, **testing and releases** with continuous **CI/CD**. I own **scope, timelines and risks**, collaborate directly with **engineering to meet business requirements**, and coordinate **implementation and launch** of new capabilities. I also bring a current, **hands on command of modern digital and AI tooling** as a delivery edge; under my leadership the company reached **Registered Partner status in Anthropic's partner program**.

Consulting Manager · Client Facing Digital Applications, Banking · **NTT DATA** Apr 2021 · Oct 2024
Tier 1 global technology consultancy · Financial services (banking, Grupo AVAL)

- ▶ Owned the office's **largest account** (banking; up to **50 people**; full **P&L**). Directed **CrediCore**, a **client facing digital credit origination application on Azure** for Banco Popular, from **scope and planning through the full SDLC to launch in production**: development, **testing phases, implementation and go live**. I managed **complex, challenging stakeholders across Business and IT up to the bank's presidency**, kept the project aligned under **full accountability with partial control**, and **coordinated cross team and external delivery dependencies** (architecture teams outside my line) to protect scope and timelines. In **Promigas** (utilities) I recovered a program in crisis, recognized at the corporate level.

Digital Transformation Lead / Project Manager · Client Facing Digital Channels · **VASS (2018-21)** 2012 · 2021
· **GlobalHitss (2015-18)** · **Tecnocom (2012-15)**

Pensions · Health · Public Sector

- ▶ Delivered **client facing digital applications** across regulated sectors, coordinating testing and launch. Modernised a **pension fund's** digital channels and launched its **self serve payment settlement portal** (Porvenir, millions of users; **LATAMDIGITAL 2019** award), with migration to **Azure**. Delivered a **digital commerce portal** for a health insurer (Colsanitas). Ran the **digital transformation of Colombia's Judicial Branch**, coordinating **multiple external institutions** to keep delivery aligned.

EDUCATION & TEACHING

Systems Engineering · **U. de Lima** (Top Third) · MBA + Specialization, Tecnológico de Monterrey · Founding Professor of Innovation, U. Sergio Arboleda

CORE COMPETENCIES

IT / Digital Application Delivery · Client Facing	Scope, Planning, Resources, Timelines · Risks & Issues
Stakeholder Management · Business, IT & Multiple Units	Complex, Challenging C Level Stakeholders
Testing, Implementation & Application Launch	Development Team Collaboration · Business Requirements
Jira · Azure DevOps · SDLC · PMI/PMBOK & Agile	Cross Team & External Delivery Coordination · International