

Roberto Aguirre Guardia

Business Consultancy Manager · 15+ Years Leading Business & Digital Transformation · Financial Services (Banking, Pensions) · Multi Year Transformation Programs to Production · C Level Stakeholders & P&L · Multidisciplinary Teams (up to 50) · MBA · Advanced English

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SUMMARY

Business transformation leader and consulting manager with 15+ years leading large scale **business and digital transformation programs** in **Financial Services** (banking, pensions) across LatAm. At **NTT DATA**, a Tier 1 global consultancy, I led the office's **largest banking account (P&L, up to 50 people)** and took **complex, multi year programs to production**, defining their **phasing and roadmap** to deliver **early, tangible wins**. I partner with **C level executives up to a bank's presidency** to align on **scope, budget and delivery risk**, structure ambiguous business challenges into actionable solutions, and coach **multidisciplinary teams**. Systems Engineer with an **MBA**. Advanced English (professional, negotiation level).

EXPERIENCE

Head of AI & Digital Transformation · Idea to Production · DigitalHubAssist LLC Oct 2024 · Present
Remote · GenAI / SaaS platform (Anthropic partner program)

- ▶ Lead the transformation of a **GenAI/SaaS** platform and its engineering team. I built **Agent Squad with AI assisted development (Claude Code)**, a multi agent system in production that automates critical processes, and I designed advisory **mentor agent boards** that pressure test decisions across **strategy, architecture and business**. Under my leadership the company reached **Registered Partner status in Anthropic's partner program**. I bring a current view of how **AI reshapes transformation programs** into every engagement.

Consulting Manager · Financial Services Transformation, C Level & P&L · NTT DATA Apr 2021 · Oct 2024
Tier 1 global technology consultancy (GSI) · Financial services (banking, Grupo AVAL)

- ▶ Led the office's **largest consulting account** (banking, up to **50 people, P&L**). Directed **CrediCore**, a **multi year digital credit origination program on Azure** for Banco Popular: I **structured the work into phases** to deliver **early, tangible wins** and **escalated cross platform dependencies to the bank's presidency from day one** to reduce delivery risk, taking a program to **production under full accountability with partial control**. Partnered with **C level executives up to the bank's presidency**, managed **budgets and financial health**, and kept the **account's lowest attrition**. In another program (**Promigas**, utilities) I **recovered the financial and operational viability** of an engagement in crisis, recognized at the corporate level.

Digital Transformation Lead / Project Manager · Transformation Programs across Sectors · 2012 · 2021
VASS (2018-21) · GlobalHitss (2015-18) · Tecnocom (2012-15)
Pensions · Health & Insurance · Public Sector

- ▶ Led **business and digital transformation programs** across regulated sectors: modernized a **pension fund's** digital channels (Porvenir, millions of users; **LATAMDIGITAL 2019** award) with migration to Azure, delivered a **digital commerce portal** for a health insurer (Colsanitas) and a landing page for an insurance client (Cardif), and ran a transformation program for **Colombia's Judicial Branch** under **PMBOK/PMI**, coordinating high performing **multidisciplinary teams**.

EDUCATION & TEACHING

Systems Engineering · U. de Lima (Top Third) · MBA + Specialization, Tecnológico de Monterrey · 1999 · 2004
Founding Professor of Innovation, U. Sergio Arboleda

CORE COMPETENCIES

Business & Digital Transformation Programs · 15+ Years	Financial Services: Banking · Pensions · Payments/Fintech
Multi Year Transformation to Production · Phasing & Roadmap	C Level Stakeholder Management (to Presidency) · P&L
Business Value, Financial Viability & Turnaround	Multidisciplinary Team Leadership (up to 50) · Coaching
Agile/Scrum & PMI/PMBOK · Strategy to Execution	Systems Engineer · MBA + Specialization · Advanced English