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Bogotá, Colombia · remote or relocation

Bogotá, July 22, 2026

Talent Team · Applaudo

Role: AI Technical Product Manager

Application: AI Technical Product Manager

I'm drawn to this role because it describes what I already do, not something I aspire to. Most people who manage AI products do it from a slide; I build and operate them. As Head of AI, I own the vision, roadmap, and operation of a generative AI platform: autonomous agents, conversational assistants, and automation of critical processes, using LLMs, prompt engineering, RAG, and semantic search over knowledge bases, integrated with real systems via APIs. Under my leadership the company reached Registered Partner status in Anthropic's partner program. That gives me something a pure product PM rarely has: I know where an AI capability turns into business value and where it breaks, because I see it in production every day.

The other half of the role, enterprise delivery with many stakeholders, comes from fifteen years of consulting. At NTT DATA I led the office's largest account, with teams of up to thirty people across parallel workstreams, translating business requirements into scope and acceptance criteria and taking critical platforms to production. I learned to prioritize by value and impact when everything looks urgent, to escalate dependencies before they become blockers, and to align areas that don't report to me. That is the part of the work Applaudo describes as partnering with Engineering, Data, Operations, and leadership, and it is familiar ground for me.

One point of transparency. My formal title has been in delivery and AI leadership rather than a career Product Owner, though I do exercise product ownership for real: today I own AI products throughout their lifecycle. And on machine learning, my real depth is in the generative and agent layer; the more classic ML fundamentals I handle at a conceptual level, enough to make product decisions, not as a modeling specialist. I would rather be clear about that. What I can guarantee is that the generative AI, RAG, Responsible AI, and governance side is something I live daily. I would be glad to discuss it. Thank you for your time.

Best regards,

Roberto Aguirre Guardia