

Roberto Aguirre Guardia

AI Product Owner · Enterprise B2B · Backlog, MVP Scope & Acceptance Criteria · LLMs & AI Agent Platforms · Stakeholder & Executive Alignment · MBA

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PROFILE

Product leader who **owns an AI agent platform end to end** today: I translate business and product requirements into an executable roadmap, hold **strong scope discipline**, and make sure each phase ships **measurable value** without breaking the product vision. I write **clear, testable acceptance criteria**, prioritize the backlog toward an achievable MVP, and define **objective quality metrics for AI agent behavior**. Backed by **15+ years** delivering enterprise B2B technology with Agile teams, managing multiple stakeholders and aligning executive expectations up to C level. Systems Engineer with an **MBA**. Advanced conversational English.

EXPERIENCE

AI Product Owner & Head of AI · DigitalHubAssist LLC Oct 2024 · Present
Remote · AI Agent Platform (Enterprise B2B)

- ▶ **Own and manage the product backlog** of an AI agent platform: define MVP scope for each phase, prioritize features and make **scope decisions** to ship achievable, valuable increments without scope creep.
- ▶ Write clear, **measurable and testable acceptance criteria**; translate product requirements into well defined user stories ready for development, working closely with engineering and architecture.
- ▶ Define **objective quality metrics for AI agent behavior** with engineering, using traceability and evals (Langfuse); keep a decision log of "**Manual Now vs. Automate Later**" trade offs to guide product evolution.
- ▶ Coordinate working sessions with **SMEs and stakeholders** and align executive expectations. Under my leadership, DigitalHubAssist reached **Registered Partner status in Anthropic's partner program**; MedicalHubAssist recognized by **Revista DINERO**.

Consulting Manager · Enterprise B2B Delivery · NTT DATA Colombia Apr 2021 · Oct 2024
Bogotá, Colombia · Agile Delivery · Banking

- ▶ Led the office's largest enterprise B2B account: **translated business requirements** into prioritized, executable delivery with Agile teams, managing dependencies and incremental releases.
- ▶ Managed **multiple stakeholders and executive expectations** up to C level; teams of up to 30 people with the **lowest attrition** in the account; strong focus on business outcomes.

Project Manager · Digital Products · VASS · GlobalHits 2015 · 2021
Bogotá, Colombia · Agile Delivery

- ▶ Delivered enterprise digital platforms in **Agile** environments (Porvenir → **LATAMDIGITAL 2019**; Colsanitas e-commerce), organizing work into incremental releases with clear acceptance.

EDUCATION

MBA · Tecnológico de Monterrey Mexico · 2004
Systems Engineering · Universidad de Lima Peru · 1999 · Top Tercile

SKILLS

Product Backlog Ownership

MVP Scope & Prioritization

Acceptance Criteria & User Stories

Scope Discipline · No Scope Creep

AI Agent Platforms · LLMs

Agent Quality Metrics & Evals

Roadmap & Incremental Releases

Agile · Scrum

Stakeholder & Executive Alignment

Enterprise B2B Products

MBA · Systems Engineering

Spanish native · English advanced